



 **90,000**
LIVES
CHANGED

 **93**
PROGRAMS
SUPPORTED

 **69**
AGENCIES
FUNDED

 **\$846,070**
COMMUNITY

\$614,625
POVERTY



\$3,439,998
INVESTED

 **\$707,535**
KIDS

\$832,093
DONOR
DESIGNATION

\$297,825
BC211

\$126,000
COLLECTIVE
IMPACT



\$15,850
SIGNATURE
INITIATIVES

16,943

Children, youth, and their families increased their positive sense of identity and were encouraged to make healthy lifestyle choices.

8,500

Children and youth accessed programs and services that addressed bullying and discrimination, promoted inclusion, and fostered good mental health.

32,641

Individuals and families gained access to fresh, nutritious, and affordable food.

9,317

Individuals found meaningful jobs, better managed their expenses and supported their families.

11,697

Seniors accessed programs that combatted isolation.

7,887

Individuals and families were supported to better handle life's challenges and make healthy choices.

2019/2020 COMMUNITY PARTNERS

1Up Victoria Single Parent Resource Centre Society
211 British Columbia Services Society
Aboriginal Coalition to End Homelessness Society
Anawim Companions Society
AVI Health & Community Services Society
BC Schizophrenia Society, Victoria Branch
Beacon Community Association
Big Brothers Big Sisters of Victoria Capital Region
Boys and Girls Club Services of Greater Victoria
Bridges for Women Society
Burnside Gorge Community Association
Coalition of Neighborhood Houses
c/o Fernwood Neighborhood Resource Group Society
Community Options for Children & Families
Cridge Centre for the Family
DRS Dialogue and Resolution Services
Esquimalt Neighbourhood House Society
Family Caregivers Society of British Columbia
Family Services of Greater Victoria Society
Farmland's Trust
Friends of Living and Learning Through Loss
Garth Homer Society
Greater Victoria Citizens' Counselling Centre
Greater Victoria Coalition to End Homelessness
Habitat for Humanity Victoria
Home is Where we Live: LifeCycles Project Society
Inter-Cultural Association of Greater Victoria
Island Deaf and Hard of Hearing Centre Association
Island Sexual Health Society
James Bay Health & Community Services Society
James Bay New Horizons
James Bay New Horizons /Silver Threads Service
LDABC The Learning Curve Society
NEED2 Suicide Prevention Education and Support
Oak Bay Volunteer Services Society

Oasis Society for the Spiritual Health of Victoria
Pacific Centre Family Services Association
Pacifica Housing Advisory Association
Parent Support Services Society of BC
PEERS Victoria Resources Society
PEPÁKEN HÁUTW Food Systems Education Foundation
Ready to Rent BC
Saanich Neighbourhood Place
Saanich Volunteer Services Society
Salt Spring and Southern Gulf Islands Community Services Society
Seniors Serving Seniors Association of BC
Society of Saint Vincent de Paul of Vancouver Island
Sooke Family Resource Society
Sooke Region Communities Health Network
Sooke Transition House Society
South Island Centre for Counselling and Training Society
Surrounded by Cedar Child & Family Services
SWOVA Community Development and Research Society
The Galiano Club
Together Against Poverty Society (TAPS)
Umbrella Society for Addictions and Mental Health
Vancouver Island Men's Trauma Counselling Society
Victoria Brain Injury Society
Victoria Child Abuse Prevention & Counselling Centre
Victoria Cool Aid Society
Victoria Immigrant and Refugee Centre Society
Victoria Native Friendship Centre
Victoria Rainbow Kitchen Society
Victoria Sexual Assault Centre
Victoria Therapeutic Riding Association
Victoria Women's Transition House Society
Victoria Youth Clinic Society
Victoria Youth Empowerment Society
We Rage We Weep Alzheimer Foundation



local love

IN A
GLOBAL CRISIS



In just over a week after COVID-19 was declared a global pandemic, United Way Greater Victoria (UWGV) launched the Local Love in a Global Crisis fund to help our most vulnerable and our critically important social service sector. The fund has galvanized donor support, government support – federal, provincial and municipal – and corporate sector support. To date, \$1.2 million has been raised to provide relief to our community. Collectively, here's how we took action to make a difference and responded during the first phase of the pandemic.

ACTION 1.

March 19 - In Greater Victoria, Local Love in a Global Crisis Fund launches focusing on non-profit sector support/basic needs, mental health and addictions, and help for seniors.

ACTION 2.

March 27 - BC Government partners with United Ways throughout the province in Safe Seniors, Strong Communities initiative to help isolated seniors. bc211 takes on coordination role. United Way partner Beacon Community Services manages local efforts.

ACTION 3.

March 29 - The Government of Canada announces \$9 million New Horizons for Seniors Program managed by United Way across the country. Over \$180 thousand allocated in Greater Victoria to 8 local seniors' organizations including a coordinated meal delivery program for isolated seniors.

ACTION 4.

March 30 - UWGV partners with Accent Inns to offer hotel rooms for frontline workers needing to recoup and to safely self-isolate.

ACTION 5.

April 4 & 25 - UWGV creates the Neighbourhood Response Team with local partner agencies. Two public collection drives result in 600 tents, tarps and sleeping bags safely collected for people experiencing homelessness, and 28,000 personal hygiene items collected for people in need.



ACTION 6.

April 7 - UWGV partners with City of Langford who donate \$20 thousand to offer accommodation options to Langford frontline workers.

ACTION 7.

April 21 - The Government of Canada announces \$350 million Emergency Community Support Fund to help community organizations across the country. Funds managed by Canadian Red Cross, Community Foundations of Canada and United Way. \$1.65 million made available to Greater Victoria community organizations.

ACTION 8.

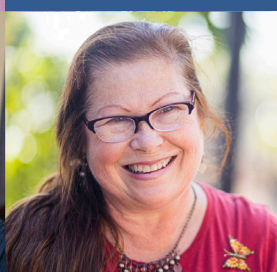
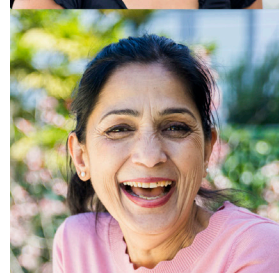
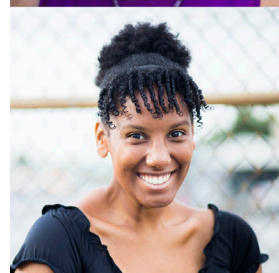
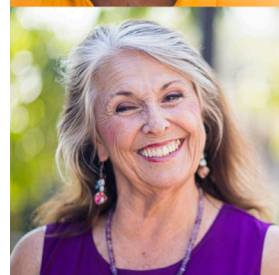
April 30 - Scale Collaborative and Vancity partner with UWGV to launch Survive & Thrive fund to help non-profits scale up, shift business models or hibernate in response to COVID-19.

ACTION 9.

May 1 - The Bay Centre and Earl's Kitchen + Bar team up with UWGV to launch one for one match program - for every grocery kit purchased from Earl's, one is donated to a family in need.

ACTION 10.

May 11 - \$1.2 million invested from Local Love in a Global Crisis fund into 14 local social service agencies. Many of our funded partners are asking for support in pivoting to digital and distance service delivery.



United Way
Greater Victoria

2019/2020 OUTCOMES REPORT

