



## **UWGV Funding Eligibility & Funding Process**

### **To be eligible for UWGV funding an organization must:**

- Be based in and providing service within the Capital Regional District (CRD)
- Operate as a federally registered charitable organization or qualified donee
- Have a mission, purpose, programs or activities that align with UWGV areas of action
- Have audited or reviewed financial statements for at least two consecutive years (i.e. 2019 and 2020)
- Agree to work with United Way of Greater Victoria to provide program outcome data
- Demonstrate a willingness to support UWGV's fundraising efforts
- Review the Memorandum of Understanding (MOU), UWGV Funding Framework, and Vulnerable Populations document prior to submitting

### **Ineligible for UWGV community impact grants:**

- Animal rescue and care
- Arts and theatre programs
- Capital expenditures
- Environmental initiatives
- Fundraising activities, events, and sponsorships
- Government or political activities or research
- Non-profit organizations without a valid CRA business number or status as a qualified donee
- Religious programs or services
- Seed money for social enterprises
- Sports and recreation programs
- Support directly paid to individuals
- Technology, equipment or medical devices
- Travel

### **Funding Alignment**

Requests for funding must be aligned with one of UWGV's areas of action and it must be clear how the program or project contributes to the specific outcomes of the relevant focus area(s). Based on community input and research on effective practices, priority will be given to programs and services that can demonstrate:

- Program effectiveness with outcome data and/or research informed service delivery models;
- How they are targeting vulnerable populations using United Way's or another acceptable definition of vulnerability (see Vulnerable Populations document)
- How they have customized their program/project to serve this population and how they are ensuring they reach the most hard to serve within these populations;
- How they are using a capacity building approach and are delivering services in a culturally safe and affirming manner; and,
- How the program/project is meeting a unique need that is not being met elsewhere or are able to show that existing services are not adequate to meet the need.

To meet UWGV's mandate for diversified regional funding, additional consideration will also be given to geographic location, size of organization, alignment with UWGV identified investment strategies, program/project accessibility and organizational capacity.

**Further funding consideration will be given to the following areas:**

1. Addressing complex needs – programs/projects that are using research and evaluation to support clients with complex needs and multiple barriers;
2. Coordinated service delivery - programs that are working with others to ensure there is coordination across services;
3. System navigation - programs that support clients to access multiple services and to access existing supports;
4. Collective approaches – initiatives that have multiple partners and are working to address identified community issues;
5. Barrier removal – programs/projects that have identified barriers for hard to serve clients and are working to remove these barriers; and,
6. Neighbourhood programs – programs that are located in, or close, to communities where the clients reside.

## **Funding Reviews and Approvals**

Applications will be reviewed by UWGV staff for eligibility and general compliance with the funding guidelines and reviewed with support from volunteers with subject area expertise and/or with lived experience within each focus area. All recommendations will be forwarded to the Community Impact Steering Committee for final review and approval by UWGV Board of Directors.

## **Funding Timeframes**

For UWGV's funding, a call for Expressions of Interest and/or invitations for a full application submission will be announced and posted on UWGV's website in advance of each targeted funding call. Recommendations will be brought to the Community Impact Steering Committee and subsequently to the Board for approval prior to the new fiscal year. Funding will commence at the beginning of UWGV's fiscal year.

## **Funding Agreements**

Funding will commence upon final approval.

Organizations will be required to sign and comply with UWGV's Memorandum of Understanding (MOU). The agreement outlines the responsibilities of UWGV and the responsibilities of the funded community partner.

Updates and a final report will be required of each organization. All funding agreements are subject to amendment at the discretion of UWGV.