



## UWGV Funding Guidelines

**Programs & Services:** For 2021 and 2022, United Way will be primarily focusing on immediate needs related to the impact of the pandemic. Funding is intended to support the most vulnerable, using an equity lens to ensure prioritizing funding to areas of greatest need in the following areas of action:

- Families in Need
- Mental Health and/or Addictions

**1. Funding opportunities will be disbursed, through an online application and extensive volunteer review panel process.**

- a) Applications will be invited from eligible non-profits in the Capital Regional District (CRD) who are responding to critical, urgent needs in the community.
- b) An agency can apply for **\$15,000 to \$50,000** per program. An agency can apply for more than one program so long as the program is within the above areas of action and is consistent with the agency's mission and mandate.
- c) Funding requests can be inclusive up to a maximum of 18% administration/overhead.
- d) Total funding to any organization cannot exceed 30% of its total revenue.

**2. Timelines: March 31, 2021 through to April 1, 2022 with reporting requirements.**

- a) Applications will be received by UWGV following the close of the funding call on February 1, 2021.
- b) Funding decisions will be made through a rigorous Community Impact volunteer and Board approved granting review process.
- c) Agreements with agencies that are approved for funding will be completed following granting decisions in February, 2021.
- d) Funding will be dispersed subject to receipt of reporting requirements to ensure program is still running, whether it needs to be changed/adapted and outputs/outcomes reported with a 6 month review.

**3. Agencies will be invited to submit new requests for both new and existing programs through this process, recognizing that previous programs may no longer be running and/or needs have changed due to the impacts of COVID-19. Agencies now have an opportunity to focus on critical needs for 2021. Funding applications will not be simply based on what has previously been funded annually.**

**Show your local love.**